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#### **Today's Agenda:**

- 1. Reflections/Learnings/Questions from last session
- 2. Connecting: Getting to know each other
- 3. Core Discussion: Why choose "Guilt Free Gelt"?
- 4. Text Study: B'Tzelem Elohim
- 5. Brainstorm Chanukah program ideas



**Core Conversation:** 

# What's the first thing you think of when you hear the word



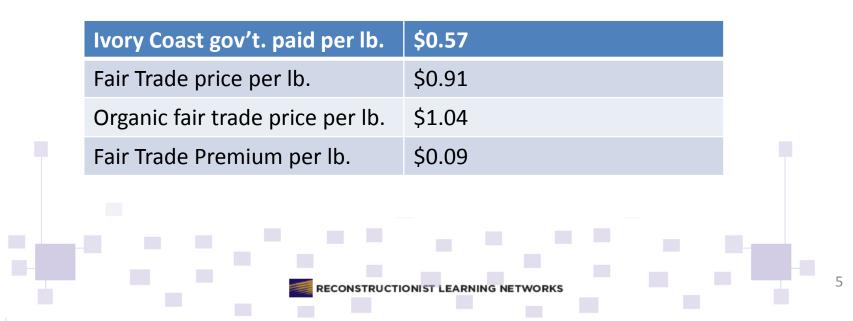
**Core Conversation:** 

# **The Story behind Guilt Free Gelt**



### **Core Discussion: Facts About Chocolate**

- 60% grown in Ivory Coast and Ghana
- Conventional prices are set by governments and international markets
  - Ghana: Prices went from \$3,000 \$2.000/ton
- Fair Trade prices are set ahead of time.
  - If market is greater than fair trade price, farmers receive market price;
  - if lower, farmers are guaranteed fair trade price



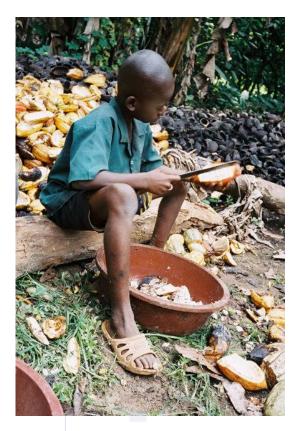
### **Core Discussion: Facts About Chocolate**

- Major chocolate companies
  - Barry Callebaut
  - Cargill
  - Ferrero
  - Godiva
  - Hershey's
  - Mars (Dove, M&Ms)
  - Mondelez (Cadbury, Toblerone)
  - Nestle (Butterfinger, Skinny Cow, Raisinets, Baby Ruth)



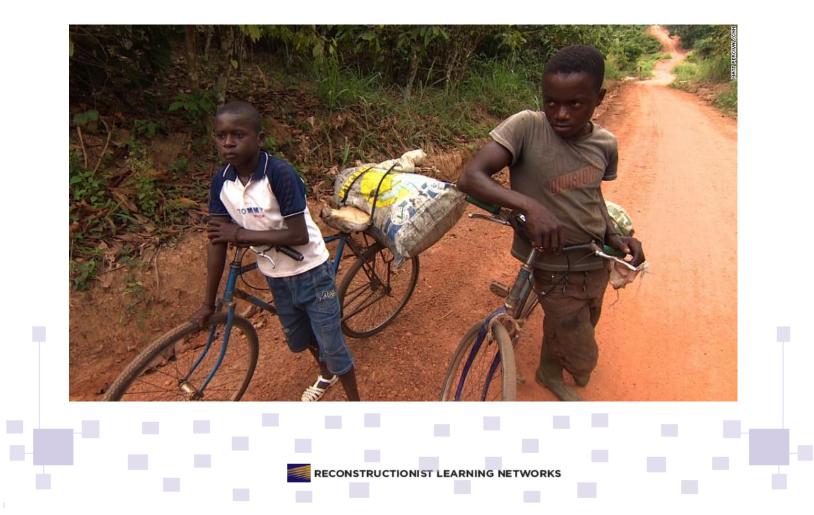


## **Core Discussion: Child Labor in Cocoa Fields**



- 2 million children working in cocoa fields
- Hazardous conditions include:
  - Unsafe pesticides and fertilizers
  - Using sharp tools, machetes
  - Sustain injuries from carrying heavy loads
  - Clear and burn vegetation
- Hundreds of thousands are treated with "worst forms of child labor
  - Enslaved, receive no pay, can't leave
  - Sold and trafficked
  - Debt bondage

#### **CNN Documentary: Child Slavery in the Cocoa Industry**



**Core Discussion:** 

What stands out for you emotionally? What story do you now want to share with people in your community?



#### Fair Trade and Kosher Child-Labor Free Chocolate Alternatives

barkTHINS	Lake Champlain Chocolates
Chocolove (some flavors)	Pascha
Dean's Beans Organic	Sjaak
Divine Chocolate	SunSpire
Endangered Species	Tcho
Equal Exchange	Theo Chocolate
Heavenly Organics	Tierra Farms

Fair Trade not Kosher: Alter Eco, Green & Blacks, Lily's Shaman Chocolates, Sweet Earth Organics, Sweet Riot

## **Text Study:**



#### Genesis 1:26: And Gd created human in Gd's image

- 1. What does "being made in Gd's image mean to you?
- 2. In what ways does this apply to fair trade?

RECONSTRUCTIONIST LEARNING NETWORK

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## Brainstorm: Ideas on bringing fair trade into Chanukah celebrations



### How to purchase Guilt Free Gelt

#### **Retail Orders**

You can purchase 1 bag of 13 coins, a 10 pack or a 30 pack or milk or dark chocolate. See web link below



#### Wholesale and Bulk Orders

You will need to set up an account, and can then place your order for a case (30 bags) or more.



http://fairtradejudaica.org/make-a-difference/fair-trade-jewish-holidays/fair-trade-your-chanukah/original-guilt-free-gelt

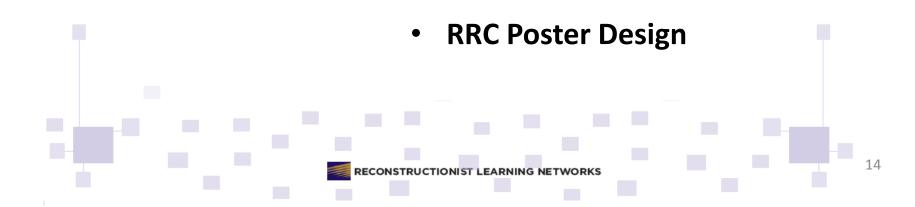
Fair Trade Judaica and T'ruah receive 10% commission on these sales to support our educational work

#### **Reflections and Next Steps**

## EVERY TIME YOU SPEND MONEY YOU ARE CASTING A VOTE FOR THE KIND OF WORLD YOU WANT

- ANNA LAPPE

- What will you take away from today's session?
- What's your next step for bringing fair trade into Chanukah?
- Continue sharing ideas with each other



#CHOOSEFAIRTRADE