

Jewish Values and Fair Trade Principles in Congregational Life



Ilana Schatz,
Fair Trade Judaica
Ilana@fairtradejudaica.org

Jewish Values and Fair Trade Principles in Congregational Life

Today's Agenda:

1. **Reflections/Learnings/Questions** from last session
2. **Connecting:** Getting to know each other
3. **Core Discussion:** Why choose “Guilt Free Gelt”?
4. **Text Study:** B’Tzelem Elohim
5. **Brainstorm Chanukah program ideas**
6. **Reflections and Next Steps**

Jewish Values and Fair Trade Principles in Congregational Life

Core Conversation:

**What's the first thing you think of
when you hear the word**



Jewish Values and Fair Trade Principles in Congregational Life

Core Conversation:

The Story behind Guilt Free Gelt



Jewish Values and Fair Trade Principles in Congregational Life

Core Discussion: Facts About Chocolate

- **60% grown in Ivory Coast and Ghana**
- **Conventional prices are set by governments and international markets**
 - Ghana: Prices went from \$3,000 - \$2,000/ton
- **Fair Trade prices are set ahead of time.**
 - If market is greater than fair trade price, farmers receive market price;
 - if lower, farmers are guaranteed fair trade price

Ivory Coast gov't. paid per lb.	\$0.57
Fair Trade price per lb.	\$0.91
Organic fair trade price per lb.	\$1.04
Fair Trade Premium per lb.	\$0.09

Jewish Values and Fair Trade Principles in Congregational Life

Core Discussion: Facts About Chocolate

- **Major chocolate companies**
 - Barry Callebaut
 - Cargill
 - Ferrero
 - Godiva
 - Hershey's
 - Mars (Dove, M&Ms)
 - Mondelez (Cadbury, Toblerone)
 - Nestle (Butterfinger, Skinny Cow, Raisinets, Baby Ruth)



Farmers are paid \$2.00 or less per day

Jewish Values and Fair Trade Principles in Congregational Life

Core Discussion: Child Labor in Cocoa Fields



- 2 million children working in cocoa fields
- Hazardous conditions include:
 - Unsafe pesticides and fertilizers
 - Using sharp tools, machetes
 - Sustain injuries from carrying heavy loads
 - Clear and burn vegetation
- Hundreds of thousands are treated with “worst forms of child labor”
 - Enslaved, receive no pay, can’t leave
 - Sold and trafficked
 - Debt bondage



Jewish Values and Fair Trade Principles in Congregational Life

CNN Documentary: Child Slavery in the Cocoa Industry



Jewish Values and Fair Trade Principles in Congregational Life

Core Discussion:

What stands out for you emotionally? What story do you now want to share with people in your community?



Jewish Values and Fair Trade Principles in Congregational Life

Fair Trade and Kosher Child-Labor Free Chocolate Alternatives

barkTHINS

Chocolove (some flavors)

Dean's Beans Organic

Divine Chocolate

Endangered Species

Equal Exchange

Heavenly Organics

Lake Champlain Chocolates

Pascha

Sjaak

SunSpire

Tcho

Theo Chocolate

Tierra Farms

Fair Trade not Kosher: Alter Eco, Green & Blacks, Lily's Shaman Chocolates, Sweet Earth Organics, Sweet Riot

Jewish Values and Fair Trade Principles in Congregational Life

Text Study:

• B'TZELEM ELOHIM

IN THE IMAGE OF GOD

Genesis 1:26: And Gd created human in Gd's image

1. What does “being made in Gd’s image mean to you?”
2. In what ways does this apply to fair trade?

Jewish Values and Fair Trade Principles in Congregational Life

Brainstorm: Ideas on bringing fair trade into Chanukah celebrations



Jewish Values and Fair Trade Principles in Congregational Life

How to purchase Guilt Free Gelt

Retail Orders

You can purchase 1 bag of 13 coins, a 10 pack or a 30 pack or milk or dark chocolate. See web link below



Wholesale and Bulk Orders

You will need to set up an account, and can then place your order for a case (30 bags) or more.



<http://fairtradejudaica.org/make-a-difference/fair-trade-jewish-holidays/fair-trade-your-CHANUKAH/original-guilt-free-gelt>

Fair Trade Judaica and T'ruah receive 10% commission on these sales to support our educational work

Jewish Values and Fair Trade Principles in Congregational Life

Reflections and Next Steps



- What will you take away from today's session?
- What's your next step for bringing fair trade into Chanukah?
- Continue sharing ideas with each other
- RRC Poster Design