Goal Setting and Objectives

What is your community's Unique Selling Proposition?

What is it about your community that makes you the best choice for the target audience you want to appeal to?

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Objective #1

Example: Have 19 people (measurable) register for our December event (action) by November 15 (deadline).

Measurable

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Action

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_____

Deadline

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_____

Objective #2

Measurable

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Action

_____

_____

Deadline

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_____

Objective #3

Measurable

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Action

_____

_____

Deadline

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