



## **Reconstructionist Clergy Incubator Grant Application 2017-2018**

The Reconstructionist Clergy Incubator Grant supports courageous efforts to move bold ideas to action.

Multiple forces at work in our times demand that we reconstruct opportunities to engage in Jewish life. This grant will support an innovative endeavor that responds to one or more of the following forces: 1) rising generations that seek connections and yearn for new entry points, 2) advances in technology, insisting we find ways to harness its power; 3) increasing diversity that cries out for inclusion; and or 4) social and political upheaval that insists on action.

Award: Two grants of \$5,000 each will be awarded to clergy applicants who fully participated in the Reconstructionist Incubator: “How Might We Move Bold Ideas to Action?”

Grant recipients are required to participate in public relations and communications work at RRC. This will include, but is not limited to, being interviewed for newsletters. Participants are required to write two blog posts as a beginning and final report to communicate “What is the problem you are trying to solve? What you are doing and what you are learning that can help other innovators.” These blog posts will be shared.

Timeline: Submission: Send proposal by June 1, 2017 to Cyd Weissman [cweissman@rrc.edu](mailto:cweissman@rrc.edu).

Review and Notification: A panel of judges will review all of the proposals and will announce the award winner via email by July 1, 2017. The panel reserves the right not to award the grant if none of the proposals fully meet the criteria. The project must have an anticipated start date no later than October 2017. Funding will support the project to be completed by July 2018

Grant Criteria: 1) Project creates a new, innovative model for Jewish living or Jewish engagement in the 21<sup>st</sup> century environment; and 2) Demonstrates potential for replicability and growth.

Questions: Connect with Cyd Weissman at 215 576 0800 ext. 257 or via email [cweissman@rrc.edu](mailto:cweissman@rrc.edu).

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Feel free to include a video (up to 3 minutes) to help grant reviewers understand you and your work. Please respond to the following questions. Submit to Cweissman@rrc.edu.

1. **Define the problem:** What is the problem you are trying to solve? Who are you trying to serve and why?
  
2. **Background:** Why is this your passion? What experiments/research have you done to inform your proposal? What relevant experience, skills or credentials do you bring?
  
3. **Value proposition:** What have you already done to understand the pains and gains (the needs and desires) of your customers/beneficiaries? What have you learned about their unmet needs or desires? What is your hypothesis about the value you will bring to your participants? What is unique/innovative about your approach?
  
4. **Project activity:** Describe your proposed project or planned series of experiments. Include your vision/mission and stated goals. Please include a draft work plan for each quarter of the year.
  
5. **Measurement:** What do you want to learn from each phase of your project? How will you assess your progress and effectiveness? What structure will you have in place to learn from feedback/data and inform your cycle of innovation?
  
6. **Partnerships:** If you have thought about partners, individuals or organizations, please share who they are and how they will work with you.

**Budget:**

<b>Expenses</b>	
Program Costs (explain)	
Administrative Costs	
Measurement	
Salaries	
Social media and/or marketing	
Other	
<b>Total Expenses</b>	
<b>Revenue</b>	
Requested grant	\$5,000
Projected fundraising	
Other	