

# B'Yachad **Rekindling Light and Joy**

## **SPONSORSHIP OPPORTUNITIES**

Sponsorship of Reconstructing Judaism's B'Yachad Convention offers your organization meaningful visibility and brand recognition as we gather clergy, educators, lay leaders and community members from Reconstructionist communities across the world. This transformative gathering will bring together hundreds of participants representing synagogues, havurot and organizations serving thousands of Jewish families committed to building vibrant, inclusive and evolving Jewish life.

We are pleased to share exclusive sponsorship opportunities and are happy to discuss customized opportunities to meet your organizational needs. We are grateful for your support and look forward to celebrating the sacred work of Reconstructing Judaism in Philadelphia on March 12-15, 2026.

### **VISIONARY SPONSOR (\$25,000)**

- Headline event sponsor recognition at registration and from podium
- Recognition on signage & sponsor listings
- Recognition in program book & website
- Plenary speaking spot – introduce speaker
- Dedicated social media post
- 3 complimentary registrations
- Logo on all materials
- Logo on swag bag
- Full page program book ad
- Booth at Vendor Fair

### **LEADER SPONSOR (\$12,500)**

- Recognition on signage & sponsor listings
- Recognition in program book & website
- Logo on website & signage
- Social media recognition
- 2 complimentary registrations
- Recognition at registration
- Half page program book ad
- Swag bag insert
- Named session
- Booth at Vendor Fair

### **PARTNER SPONSOR (\$7,200)**

- Recognition on signage & sponsor listings
- Recognition in program book & website
- Quarter page program book ad
- 1 complimentary registration
- Logo on website & signage
- Social media recognition
- Swag bag insert
- Booth at Vendor Fair

### **SUPPORTER SPONSOR (\$3,600)**

- Recognition on signage & sponsor listings
- Recognition in program book & website
- Business card program book ad
- Booth at Vendor Fair

### **FRIEND SPONSOR (\$1,800)**

- Recognition on signage & sponsor listings
- Recognition in program book & website



# B<sup>Y</sup>achad Rekindling Light and Joy

## SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS	FRIEND	SUPPORTER	PARTNER	LEADER	VISIONARY
	\$1,800	\$3,600	\$7,200	\$12,500	\$25,000
Recognition on signage & sponsor listings	●	●	●	●	●
Recognition in program book & website	●	●	●	●	●
Business card program book ad		●			
Quarter page program book ad			●		
Half page program book ad				●	
Full page program book ad					●
Booth at Vendor Fair		●	●	●	●
Complimentary registrations			1	2	3
Logo on website & signage			●	●	●
Social media recognition			●	●	●
Swag bag insert			●	●	
Logo on swag bag					●
Named session				●	
Recognition at registration				●	●
Dedicated social media post					●
Plenary speaking spot - introduce speaker					●
Headline event sponsor recognition at registration and from podium					●

### CUSTOM OPPORTUNITIES:

We welcome conversations about creating unique sponsorship packages that align with your organization's mission and our shared values.

To discuss sponsorship opportunities, please contact Jeremy Hanson Willis



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